



OVERVIEW

SSWA PLATFORM

Powered by Neema Technology

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Problem



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- ⌘ This content is forbidden for copy without a written allowance from neema Software.
- ⌘ This document is only to clarify the use of <https://sswa-services.com>, and the administration of cases.
- ⌘ All the methods and information are owned by neema software and technology.

Solution

Platform & cloud

SSWA Services is build on cloud based, with intelligent algorithms and very high security concepts for securing the subscriptions data and information.



Platform taking the information of Subscipers



Data are validated automatically and saved.



Payment log is registered and saved also automatically



Cases can be generated and sent to admin.

Sudanese Abroad Service Portal

sswa-services.com is a modern way to serve the Sudanese community abroad, the platform is connected with most of needed authority to give you the fast service.

INVESTMENT SERVICES
All what you need to start your business in Sudan as an expertises

GOVERNMENTAL SERVICES
Renew documents or ID's or any governmental access is done automatically.

MONEY TRANSFER
Use our software and distribution network to support family and friends.

SOLVE LABOR PROBLEMS
Are you facing a problem in the country of your residence? then contact us.

[Learn more](#)

Market Opportunity

Market Size

The market for the platform is huge, because the Sudanese working abroad are getting more and they are in need for the services offered by the platform, moreover the government is also in need for the real statistic generated by the platform.

Total Sales 20K

Online Sales \$300K

Retail Sales One year subscription

Number of transactions daily

26K

Case can be solved daily

2K


Generated Payment daily

\$0.5M

Target Countries

SSWA SERVICES can be run worldwide so the Sudanese working abroad can subscribe from around the globe. From all the countries of the world SSWA can use it and without any limitations.

Traction

Awards 


SSWA Bot are looking for validation automatically.

06

Clients 


Number of Sudanese expertise is getting more.

100+

Performance 

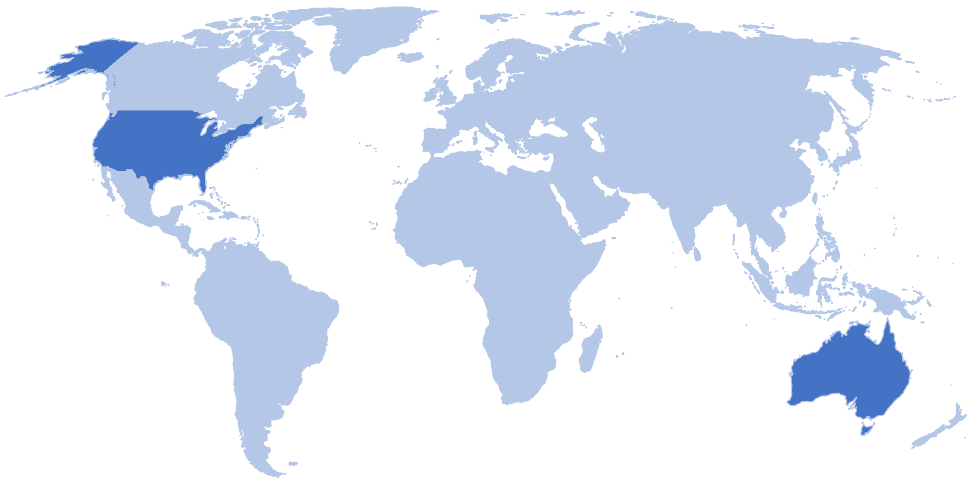
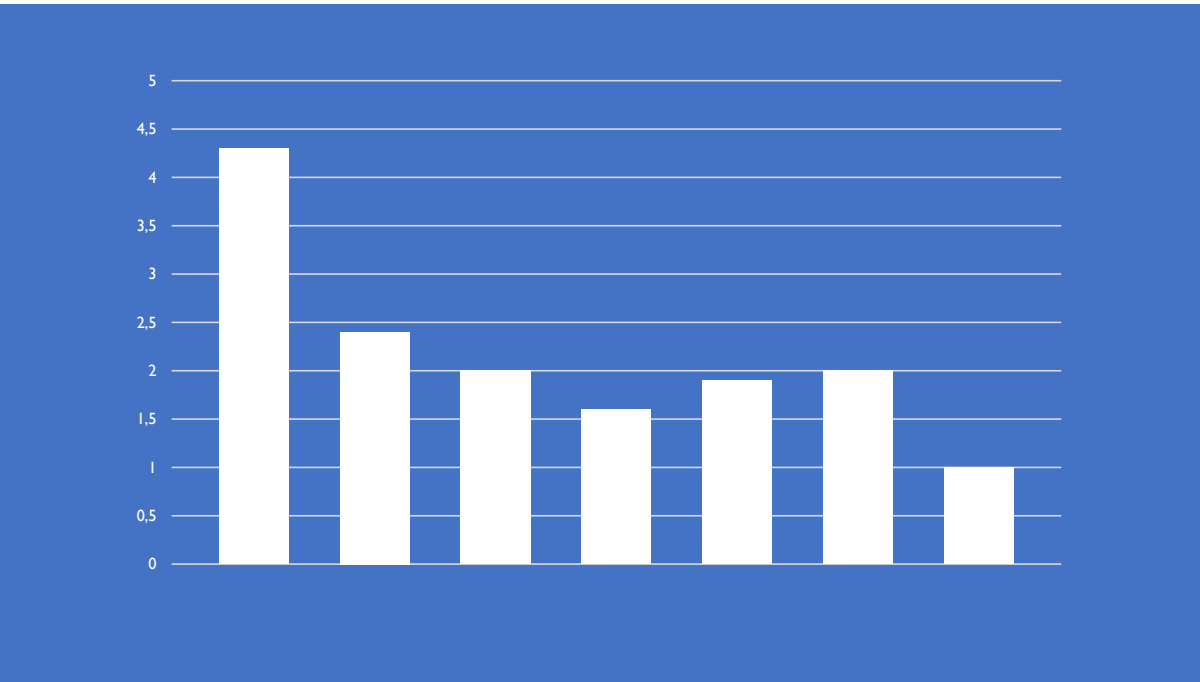
SSWA has 100% performance of functions.

100%

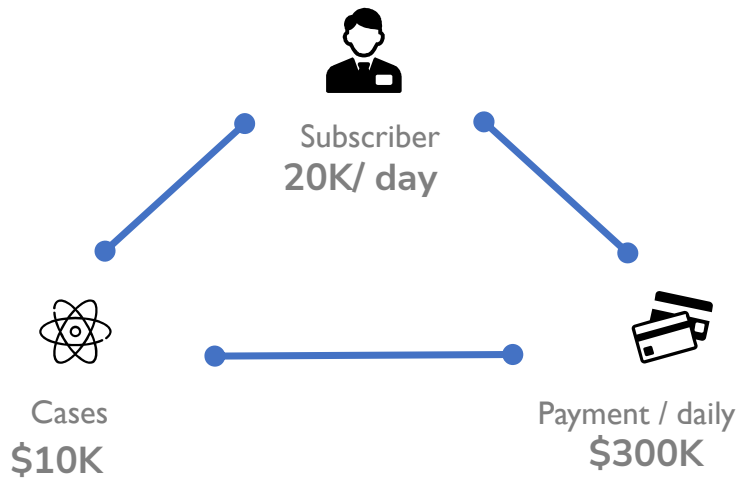
Quality 

Quality is tested by MyLoc one of the best German companies.

100%



Business Model



7M

The total of SSWA expected subscribers to the end of third fifth year.



\$15M

Expected payment every year through the payments.



24K

The expected finished cases to the end of the first year.



0.01 Sec

The speed of sending the cases till to 20K / day.

Marketing Plan

Marketing Plan

Here we will describe the marketing plan so we can get most of the Sudanese working abroad. Most of the marketing strategies used now a days and the effectiveness of it and the expected number of each method. For all the technical products like SSWA Services the best methods are always the technical methods itself, like Email marketing, SMS marketing, Social media and TV spots internally to influence the people outside.

Plan #01



International campaign to visit Sudanese working abroad everywhere they are. Countries like UK, Saudi Arabia, UAE, Qatar, USA

Plan #02



Social Media like Facebook, Instagram, Twitter, LinkedIn, google Ads, registering in the search machine and using correct SEO..

Plan #03



Email marketing, and digital newspapers which can be sent continually about the specific topics of SSWA Services

Plan #04

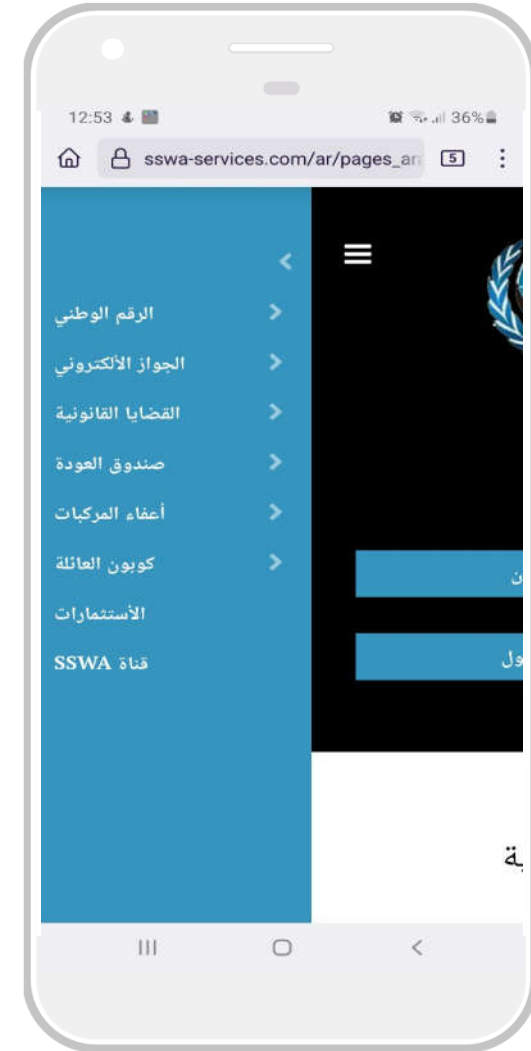


SMS Marketing through one of the largest aggregators and with international links leads to huge results.

Products

Our Product

- ☞ The platform is ready to register at least **398billion** records.
- ☞ Services are all in English, and Arabic.
- ☞ The information are not shown to everyone.
- ☞ Automatic bots are responsible for records validations, starting from the data entry and even results which should be registered by the administration team.

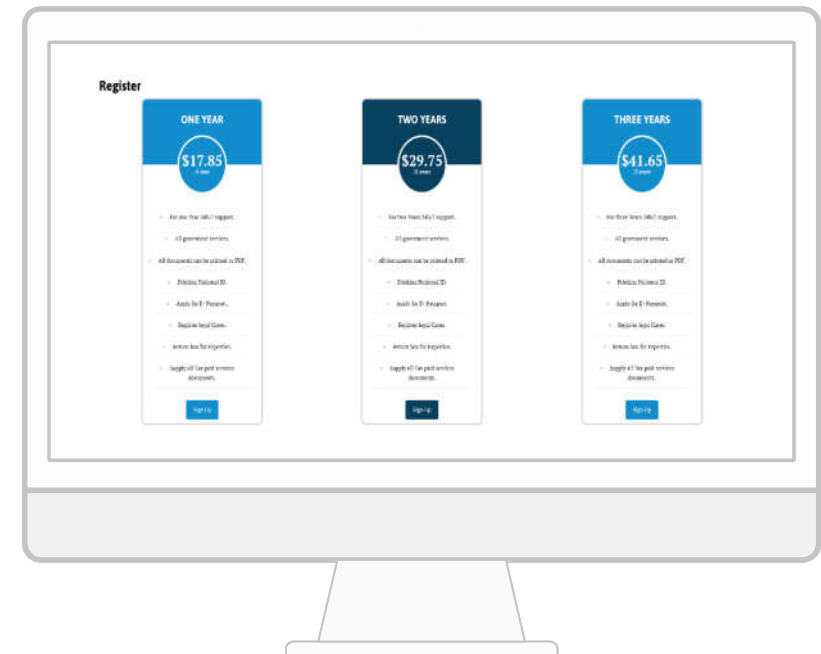


<https://sswa-services.com>

Products

Our Product

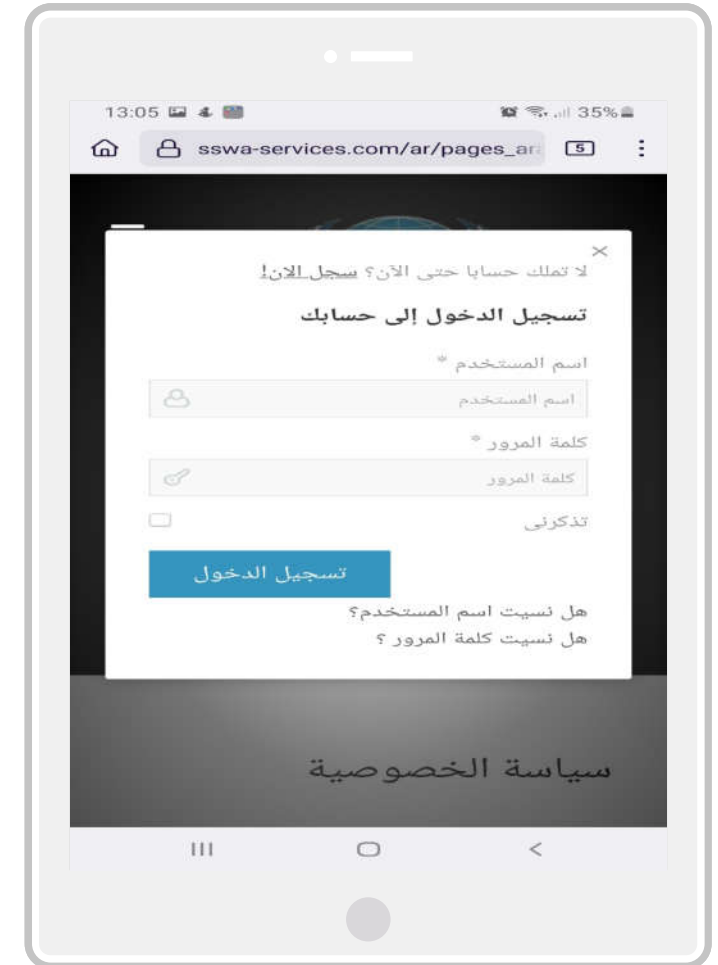
- Plans of subscriptions are validated for one year, two years, three years.
- Payments options are widely selected with international partners like (VISA, MASTER CARD, AMERICAN EXPRESS, PayPal, European and American Banks).
- Payments will hit the registered account at once and daily statistics are listed in the front of the Software.
- Payment gateway is secured with SSL, three layers Firewall.



Products

Our Product

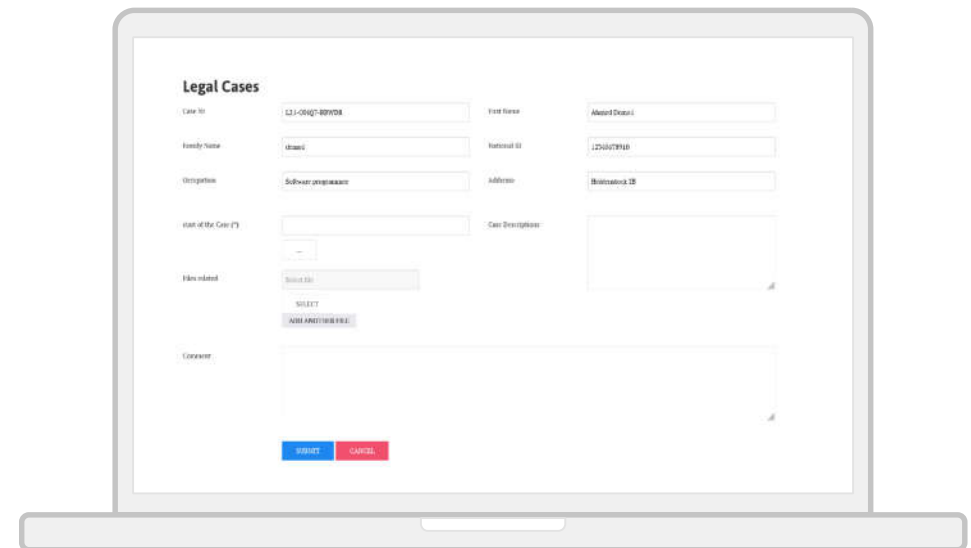
- SSWA Services is working with highly security and the design can be viewed in any resolution.
- Platform is working under any operating system (Windows, Linux, IOS, Android, FreeDos).
- Platform is following the GDRS conditions of data security.
- Platform cookies are matter of statistics and making the use easy for the register and back user.



Products

Our Product

- ☞ Cases listed in the Platform are (Legal Cases, Return Box cases, Car Exception cases, Family Coupon cases, Investment cases, Seminar and Zoom webinars.
- ☞ Each case has a unique number which can be followed for update and Log's
- ☞ Each case has enough information to give the administration team full power to decide about the results.
- ☞ Each case has document loader to check it automatically if it is correct.



The image shows a laptop screen displaying a web form titled "Legal Cases". The form contains several input fields and buttons. The fields are: "Case No." with the value "123-4567-89010", "Family Name" with "John", "Description" with "Software programmer", "Date of the Case" with a date picker showing "12/12/2018", "File related" with a "SELECT" button, and "Case Description" with a text area. Below the "File related" field is an "ADD ADDITIONAL FILE" button. At the bottom of the form are "SUBMIT" and "CANCEL" buttons.

The Result

78 Billion

Database transaction in sever can take to 78 Billion records, tests are done for 24K transaction in seconds and servers still 30% of activities



Recorded Subscribers



Multi methods for Payments,

\$156 Billion

Transaction are allowed through partners for payments till \$156 Billion. Specially VISA and Master cards.



Media and stream included,.



High security and Firewalls,



Looking For

\$15 Million

SSWA Services is looking for more \$15 million transaction in the first year, platform is ready, and all the actions are also ready.



Feedbacks



emails

Use of Funds

Agriculture Projects

Fund can be redirected for a lot of issues one of it is agricultural projects as Sudan is a big country with wide range of agricultural products.

Common Companies

Like AG companies' generation.

Industrial Projects

Industrial projects can be financed from the funds as agricultural projects.

Education Investments

New universities or schools can be builds and modern the Sudan.



Smart Ideas

SSWA Services can also invest the funds in smart Ideas or construct of new concepts



Thank you

Email: admin@sswa-services.com

Web: <https://sswa-services.com>